



February 15, 2021

Dear Potential Business Sponsor:

With the health and safety of the community a priority for us, it saddens me to inform you the 2021 MTC Community Day has been cancelled. We will continue with this great event in 2022. At the same time, this cancellation creates a great opportunity for our school and graduates. With the current students in our 2nd year programs, we believe we need to reward these students for their hard work and diligence shown over the past year. These students had their 1st year classes cut short last March and have only been able to attend MTC two-days per week this school year. However, in spite of these challenges, our students have shown resilience, flexibility, and maturity in the way they have handled this situation. Therefore, we are going to combine two great events and invite you to be a part of this celebration.

On Thursday, June 10, 2021, MTC will combine our graduation ceremony and the MTC Concert Series. We will hold our graduation ceremony at the Rockingham County Fairgrounds at 4:00 pm. Following our ceremony, starting at 7:00 pm, we will present County Line and Nashville recording artist, Craig Morgan, in concert for our students, their families, and our staff. This concert will be free for all attending. These students, and our staff, deserve this reward, and we are happy to be able to provide it for them. At this time, the graduation and concert will be a drive-in style format, adhering to current COVID-19 restrictions.

We would love for your company to be a part of the 2021 MTC Graduation Celebration. Please consider becoming a business sponsor to help give our students a well-deserved celebration, a free event, and a memorable evening. We have established two (2) tiers of sponsorship outlined below.

Sponsorship Tiers (must be submitted by April 30, 2021 to receive full benefits):

Tier 1 Sponsorship (\$500)

Company logo displayed on our website and on a video screen on each side of the stage before graduation and concert

Car Pass for admission to MTC Concert Series (concert admission allowed after 6:00 pm)

Tier 2 Sponsorship (\$1,000)

Benefits of Tier 1 Sponsorship

PLUS Pre-show dinner for up to 4 people at The Village Inn between 4:00 pm – 6:00 pm

Reserved parking space with your car pass for admission to MTC Concert Series

If interested in partnering with us in this celebratory event, please send a check, payable to Massanutten Technical Center. Email your company logo to Chris Dalton, cdalton@rockingham.k12.va.us, or Kevin Hutton, khutton@rockingham.k12.va.us. A letter recognizing your sponsorship will be mailed for tax purposes, along with your car pass and meal tickets (if applicable). Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Kevin S. Hutton". The signature is written in a cursive style with a large initial "K" and "H".

Kevin S. Hutton, Director
Massanutten Technical Center