



May 27, 2020

Dear Potential Business Sponsor:

Massanutten Technical Center will be holding its 3rd Annual Community Day on Saturday, June 5, 2021. This event gives our school the opportunity to highlight our facility by having an open house to showcase our programs. In addition, a Kids Zone (including bouncy houses, petting zoo, and activities), local food trucks, and public safety demonstrations are a part of this event. In the afternoon, we will be having our school auctions, including the selling of our student house.

For this year's MTC Concert Series, we are excited to announce country music top-selling artist **Craig Morgan** will be performing. In addition, local band County Line will be the opening act. The concert will start at 7:00 PM. Like previous years, the Concert Series will take place on the MTC campus creating excitement and bringing more people to our Community Day. We will be selling 1,500 reserved seats for the concert.

We would love for your company to be a part of the MTC Community Day. Please consider being a business sponsor. Below we have established three (3) tiers of sponsorship. We are hoping one of the tiers is perfect for your company by providing a great advertising opportunity and showing your support for Massanutten Technical Center.

Sponsorship Tiers (*must be submitted by March 5, 2021 to receive full benefits*):

Tier 1 – Bronze Sponsorship (\$250)

Company logo will be included on over 7,500 flyers and promotional ads
Two (2) reserved tickets to concert

Tier 2 – Silver Sponsorship (\$500)

Benefits of Bronze Sponsorship (excluding tickets) **PLUS**
Company banner displayed during the concert
Two (2) reserved tickets to concert

Tier 3 – Gold Sponsorship (\$1,000)

Benefits of Silver and Bronze Sponsorships (excluding tickets) **PLUS**
Pre-show dinner by the MTC Culinary Arts program at 5:45 PM in the Bistro @ MTC for up to 4 guests
Sponsorship recognition on live local radio interviews
Four (4) premium reserved tickets to concert (1st six (6) Gold Sponsors will receive front row tickets)

If interested, please send a check, payable to Massanutten Technical Center. Email your company logo to Chris Dalton, cdalton@rockingham.k12.va.us, or Kevin Hutton, khutton@rockingham.k12.va.us. A letter recognizing your sponsorship will be mailed for tax purposes.

Thank you for your consideration. We hope you are as excited as we are for the 3rd Annual MTC Community Day!!

Sincerely,

A handwritten signature in black ink that reads "Kevin S. Hutton". The signature is written in a cursive style with a large initial "K" and "H".

Kevin S. Hutton, Director
Massanutten Technical Center

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